

María Jimena González Ramírez (Updated: 8/10/2020)

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ACADEMIC **Manhattan College** - Riverdale, NY 2016-Present
APPOINTMENT Assistant Professor - Department of Economics & Finance

EDUCATION **Iowa State University** - Ames, IA Summer 2016
Ph.D. in Economics

- Dissertation Title: *Three Essays on Environmental Economics and Intra-household Decision Making*
- Major Professor: Catherine L. Kling
- Committee Members: J. Arbuckle, Joseph Herriges, Brent Kreider, Peter Orazem

Loras College - Dubuque, IA May 2009
B.S. in Economics and Mathematics *Maxima Cum Laude*

RESEARCH Primary Field: Environmental Economics
INTERESTS Secondary Fields: Behavioral Economics, Experimental Economics, Development Economics, and Team-Based Learning.

REFEREED Cheng, H. & **González Ramírez, J.** (2020). [Trust and the Media: Perceptions of Climate Change News Sources among U.S. College Students](#). *Postdigital Science and Education, Online First*.

BuShell, S., **González Ramírez, J.**, et al. (2020). [Exploring Academic Collaborative Opportunities between Lasallian Colleges and Their Potential Impact](#). *AXIS: Journal of Lassallian Higher Education*, 11(1). [Open Access]

González Ramírez, J., Arora, P. & Podesta, G. (2018). [Using Insights from Prospect Theory to Enhance Sustainable Decision Making by Agribusinesses in Argentina](#). *Sustainability*, 10(8), 2693. [Open Access]

Annabi, A., **González Ramírez, J.** & Müller, F. (2018) [What Determines Financial Knowledge among College Students?](#). *Journal of Financial Education* 45(1), 344-365

González Ramírez, J., Kling, C.L. & Valcu, A. (2012). [An Overview of Carbon Offsets from Agriculture](#). *Annual Review of Resource Economics*, 4, 146-160.

INVITED
PUBLICATIONS

González Ramírez, J. et al. (2017). [Cover Crop Adoption Decisions in Iowa: Insights from an In-Person Survey](#). *Agricultural Policy Review*, Spring.

González Ramírez, J., & Ji, Y. (2015). [Agricultural Land Use Change in the Corn Belt](#). *Agricultural Policy Review*, Spring.

WORKING
PAPERS

Silz-Carson, K., Adams, H. **González Ramírez, J.**, Heinicke, C., Maier, M., & Ruder, P. Challenges and lessons: Design and implementation of a multi-site evaluation of team-based learning (*Revise and resubmit*)

Arral, S., Cheng, V., & **González Ramírez, J.** Green Behaviors and Preferences Among College Students. (*Under review*)

Aaldering, H., Arora, P., & **González Ramírez, J.** Only ours, not yours: When and why populist beliefs narrow group cooperation (*submitted*)

González Ramírez, J., Cheng, H. & Arral, S. Are Students Willing to Pay a Green Fee to Support Sustainability Projects on Campus?

González Ramírez, J., Meriggi, N., & Eber, M.. Gender Specific Risk Preferences, Intra-household Bargaining, and Investment Decisions: Experimental Evidence from Rural Cameroon.

González Ramírez, J., & Arbuckle Jr., J. G. Cost-Share Effectiveness in the Diffusion of a Newly Perceived Pollution Abatement Technology in Agriculture: The Case of Cover Crops in Iowa.

González Ramírez, J., & Kling, C. L. Double-dipping in Environmental Markets under Two Second Best Scenarios

González Ramírez, J., Mulqueen, K., Zealand, R., Silverstein, S., Reina, C., BuShell, S., & Ladda, S. COVID-19: Perceptions and Impact on College Students During Emergency Online Learning.

WORK IN
PROGRESS

“The Effect of Nudges on the Willingness to Accept to Adopt Cover Crop” (with Catherine Kling and Dave Keiser) *Funded through a cooperative agreement between ERS-USDA and the Center for Agricultural and Rural Development at Iowa State University*

“Classroom setup effect on Team-Based Learning”

“Assessing the effectiveness of significant team-based learning application exercises relative to traditional practice problems in TBL principles of microeconomics classrooms” (with Phil Ruder (PI), Katherine Silz-Carson, Hiuko Adams, Eddy Chi, Craig Heinicke, Michael Latham, Mark Maier, & Lucy Malakar)

“Nudging Conservation: How Effective is Changing the Default Print Setting to Duplex?”

GRANTS

Funded:

Kling, C. (Co-PI), Keiser, D. (Co-PI), Arbuckle, J. (Co-PI), Wright Morton, L. (Co-PI) & **González-Ramírez, J. (Lead Researcher) (\$75,000)**. “Nudging in the Face of Risk and Ambiguity Aversion: Adopting Cover Crops to Reduce Nutrient Pollution.” Cooperative Agreement Number 58-6000-5-0028 between Iowa State University and *United States Department of Agriculture – Economic Research Service*, 7/6/2015-9/19/2019.

Summer Research Grant (**\$3,000**). *Manhattan College*, Summer 2017.

Unfunded:

Lee, J. (PI), **González-Ramírez, J. (Co-PI)**, Lovell, R. (Co-PI) & Wang, Yi (Co-PI). (**\$299,860**). “RUI: Spatiotemporal and Deep Learning-based Assessment of NYC Residents’ Complaints about Drinking Water Quality” National Science Foundation, 9/01/2020-8/31/2023.

Arora, P. (PI), Balaji, R. (Co-PI), **González-Ramírez, J. (Co-PI)**, & Podesta, G. (**\$729,723**). “CNH-S: Managing Risks In The Argentine Agricultural Production System From Extreme Weather Events Through Local Mitigation.” National Science Foundation, 9/01/2018-8/31/2021.

Podesta, G. (PI), Arora, P. (Co-PI), Balaji, R. (Co-PI), Murphy, J. (Co-PI), Zellner, M. & **González-Ramírez, J. (Senior Personnel) (\$2,495,207)**. “INFEWS/T1: Understanding Complex FEW Interdependencies in Argentine Agricultural Systems for Sustained Global Food Supply.” National Science Foundation, 10/01/2017-9/30/2020. (*Rated competitive*)

REPORTS

González-Ramírez, J., Kling, C., Keiser, D., & Arbuckle, J. (2019). ERS Cooperative Agreement Number 58-6000-5-0028 Final Report - Nudging Conservation: Adopting Cover Crops to Reduce Nutrient Pollution.

Wright Morton, L. et al. (2016) Practices and Timing of Nutrient Reduction Strategies. Sociology Technical Report 1044. Department of Sociology, Iowa State University, Ames, IA.

González-Ramírez, J., Valcu, A., Kling, C.L., & Gassman, P. (2014). Cropland Cash Rental Rates Estimates for the Upper Mississippi River Basin Technical Report.

PUBLISHED TEAM-BASED LEARNING APPLICATION EXERCISES:

González Ramírez, J. (2019) [What is the value of the Yasuní National Park?](https://serc.carleton.edu/econ/tbl-econ/activities/221213.html) *Starting Point: Teaching and Learning Economics - Team-Based Learning Application Exercises*. Retrieved from <https://serc.carleton.edu/econ/tbl-econ/activities/221213.html>.

González Ramírez, J. (2018) [Carbon Tax](https://serc.carleton.edu/econ/tbl-econ/activities/209706.html), *Starting Point: Teaching and Learning Economics - Team-Based Learning Application Exercises*. Retrieved from <https://serc.carleton.edu/econ/tbl-econ/activities/209706.html>

González Ramírez, J. (2018) [Environmental policies to address the externality of single-use plastic straws](https://serc.carleton.edu/econ/tbl-econ/activities/209616.html), *Starting Point: Teaching and Learning Economics - Team-Based Learning Application Exercises*. Retrieved from <https://serc.carleton.edu/econ/tbl-econ/activities/209616.html>.

González Ramírez, J. (2018) [Oligopolies - Why can't Venezuela convince OPEC to act as a monopoly?](https://serc.carleton.edu/econ/tbl-econ/activities/209679.html), *Starting Point: Teaching and Learning Economics - Team-Based Learning Application Exercises*. Retrieved from <https://serc.carleton.edu/econ/tbl-econ/activities/209679.html>

González Ramírez, J. (2018) [Protectionist versus Free Trade Policies](https://serc.carleton.edu/econ/tbl-econ/activities/209607.html), *Starting Point: Teaching and Learning Economics - Team-Based Learning Application Exercises*. Retrieved from <https://serc.carleton.edu/econ/tbl-econ/activities/209607.html>

González Ramírez, J. (2018) [Should minimum wage be modified, maintained, or repealed?](https://serc.carleton.edu/econ/tbl-econ/activities/209619.html), *Starting Point: Teaching and Learning Economics - Team-Based Learning Application Exercises*. Retrieved from <https://serc.carleton.edu/econ/tbl-econ/activities/209619.html>

CONFERENCE **2020:**

PRESENTATIONS & SEMINARS Presenter, *Business Association of Latin American Studies Conference*, Bogotá, Colombia, April (*Canceled due to COVID-19*)
Presenter, *Lafayette College Economics Seminar*, Easton, PA, April (*Canceled due to COVID-19*)
Presenter, Invited to *Lafayette College Economics Seminar*, Easton, PA, April (*Canceled due to COVID-19*)
Presenter, Discussant, & Session Chair, *Midwest Economics Association Annual Meeting - Association of Environmental and Resource Economists Sessions*, Evanston, IL, March (*Canceled due to COVID-19*)
Presenter, Discussant, & Session Organizer, *Eastern Economic Association Annual Conference - Association of Environmental and Resource Economists Sessions*, Boston, MA, March

2019:

Presenter and Poster Presenter, *Association for the Advancement of Sustainability in Higher Education*, Spokane, WA, October (*forthcoming*)
Presenter, *O'Malley School of Business Seminar*, Riverdale, NY, October (*forthcoming*)
Presenter, *Behavioral and Experimental Economics Mid-Atlantic Annual Conference*, Villanova, PA, October (*forthcoming*)
Presented by Hillie Aaldering, *International Association for Conflict Management Conference*, Dublin, Ireland, July.
Presenter, *International Conference on Social Dilemmas Conference*, Sedona, AZ, June.
Presenter, and Discussant, *Midwest Economics Association Annual Meeting - Association of Environmental and Resource Economists Sessions*, St. Louis, MO, March.
Two papers Presented by Heyi Cheng and Veronica Cheng & Sierra Arral, respectively, *Eastern Economics Association Annual Conference*, New York, NY, March.

2018:

Poster Presenter, *Agricultural and Applied Economics Association Annual Meeting*, Washington, DC, August.
Presenter, and Discussant, *Midwest Economics Association Annual Meeting*, Evanston, IL, March.
Presenter, *Eastern Economics Association 43rd Annual Conference*, Boston, MA, March.

2017:

Presenter, *Manhattan College School of Business Seminar Series*, Riverdale, NY, October.
Presenter, and Discussant, *New York State Economics Association*, Farmingdale, NY, September.
Presenter, *AEA Conference on Teaching and Research in Economic Education*, Denver, CO, May-June.
Presenter, Discussant, and Session Chair, *Midwest Economics Association Annual Meeting*, Cincinnati, OH, March-April.
Presenter, *Manhattan College School of Business Seminar Series*, Riverdale, NY, March.
Presenter, *Eastern Economics Association Annual Conference*, New York, NY, February.

2016:

Presenter, *Agricultural & Applied Economics Association Annual Meeting*, Boston, MA, August.

Presenter, *Economics Department Workshop Seminar, Iowa State University*, Ames, IA, December.

Presenter and Discussant, *Midwest Economics Association Annual Meeting*, Evanston, IL, April.

2015:

Presenter and Discussant, *Missouri Valley Economics Association Meeting*, Kansas City, MO, October.

Presenter, *Agricultural & Applied Economics Association & Western Agricultural Economics Association Joint Annual Meeting*, San Francisco, CA, July.

Presenter, *European Association of Environmental and Resource Economists Annual Conference*, Helsinki, Finland, June.

2014:

Poster Presenter, *Heartland Environmental and Resource Economics Conference*, Champaign-Urbana, IL, November.

Presenter and Discussant, *Missouri Valley Economics Association Meeting*, St. Louis, MO, October.

STUDENT	Saran Camara	Summer 2019
RESEARCH	Sierra Arral	Fall 2017 - Fall 2019
SUPERVISION	Heyi Cheng	Fall 2017 - Spring 2020
	Veronica Cheng	Fall 2017 - Fall 2019
	Joseph Hulme	Summer 2017

RESEARCH EXPERIENCE IN GRADUATE SCHOOL **Research Assistant for Dr. Catherine Kling, Iowa State University**
Center for Agricultural and Rural Development (CARD), Ames, IA 2010-2016

- Designed and developed, as part of an interdisciplinary team, a survey about nutrient management and conservation practices for Iowa farmers.
- Contributed to the design of a survey about lakes and recreation in Iowa.
- Participated in the writing process for two grants lead by my major professor.
- Compared county-level National Agricultural Statistical Survey (NASS) with Crop Data Layer (CDL) landuse data for the Corn Belt with a colleague.
- Estimated land rental rates as functions of corn yields in the Upper Mississippi River Basin.
- Constructed land and carbon supply curves for different conservation practices in the Upper Mississippi River Basin.

TEACHING
EXPERIENCE

Assistant Professor, Manhattan College, Riverdale, NY

Applied Environmental Economics (**New Course**) Spring 2019
Intro to Environmental Economics(**New Course**) Fall 2016, Spring 2017,
Spring 2018, Fall 2018,
Fall 2019
Principles of Microeconomics Fall 2016, Fall 2017,
Fall 2018, Spring 2019,
Fall 2019
Principles of Macroeconomics Spring 2017, Spring 2018
Environmental Economics and Policy (**New Online MBA Course**) Fall 2017, Fall 2018,
Summer 2019

Adjunct Instructor, Drake University, Des Moines, IA

Principles of Macroeconomics Fall 2015
Principles of Microeconomics Summer 2014, Fall 2014
Money and Banking Spring 2013, Fall 2013

Teaching Assistant, Iowa State University, Ames, IA

Principles of Microeconomics Fall 2009, Spring 2010

Supplemental Instructor Leader, Loras College, Dubuque, IA

Calculus I & Principles of Microeconomics Fall 2008, Spring 2009

WORK
EXPERIENCE &
INTERNSHIPS

Consultant, Econometría S.A., Bogotá, Colombia

Summer 2012

- Evaluated a government program, Familias Guardabosques, aimed at decreasing coca production and improving farmers' social conditions as part of a team of six consultants.
- Analyzed survey data and qualitative information.
- Designed and conducted an economic field experiment given to farmers with the consulting team.

HONORS AND
AWARDS

Gabriel Hague Faculty Fellowship (2020-2022)
AEA Mentoring Program Travel Grant (2019)

CARD Award for Best PhD Dissertation in Agricultural, Environmental, and Energy Economics Policy (2017)

6th Borough Bridge Program Faculty Recognition (2017)

Commencement Speaker, Loras College (May 2016)

Iowa State University:

AAEA Post-Conference Workshop Travel Stipend (2015)

GPSS Professional Development Travel Grant (2015)

James Prescott Scholarship (2015)

Robert Thomas Teaching Award for Graduate Teaching Assistant (2010)

Robert Thomas Teaching Award for Graduate Student Ambassador (2010)

T.W. Schultz Scholarship (2009)

Loras College:

Dean's Top 20 (2009)

Louis Ernsdorff Senior Mathematics Award (2009)

Noonan Award in Economics (2009)

Fitzgerald Delta Epsilon Sigma National Scholarship (2008) and Fellowship (2009)

Loras College Student Leader of the Year (2008)

Loras College Honors Program (2005-2009)

SERVICE

Organizer, *Environmental and Resource Economists Association* sessions at the *Eastern Economic Association* conference Fall 2019 - Present

Referee:

- International Journal of Environmental Research and Public Health*
- Journal of Agricultural and Resource Economics*
- Journal of Cleaner Production*
- Journal for Nature Conservation*
- Land Economics*
- Review of Environmental Economics and Policy*
- Sustainability*

Abstract Reviewer:

- Agricultural and Applied Economics Association Annual Meeting*
- Association for the Advancement of Sustainability in Higher Education Conference*
- International Association for Conflict Management Conference*

Big Solutions Contributor, *Anything but Dismal* Summer 2020 - Present
Lead Reporter Season 1 - Episode 3 - Online K-12 Education July 26, 2020

Student Poster Judge, *International Conference on Social Dilemmas* Conference, June 2019.

Faculty Moderator, Omicron Delta Epsilon Honors Society Spring 2018- Present

Committee Member:

- Center for Urban Resilience & Environmental Sustainability September 2019-Present
- Student Engagement Committee September 2016-Present
- Council of Faculty Affairs January 2019-May 2019
- Faculty Senate September 2019-Present

Helped develop the environmental and applied economics concentrations 2018

Trip Leader, faculty trip to Bogotá and Yopal, Colombia March, 2018

Panelist, Economics Graduate School Panel, Iowa State University March 9th, 2015

Peer Mentor, ISU Minority Graduate Student Program Fall 2014 - Spring 2015

Vice-president, Economics Graduate Student Association (EGSA) Spring 2011 - Fall 2011

PROFESSIONAL
AFFILIATIONS

- Association of Environmental and Resource Economists
- American Economic Association
- Midwest Economics Association
- Eastern Economics Association
- Southern Economics Association

PROFESSIONAL DEVELOPMENT Social Cost of Water Pollution Workshop (Cornell University) April 2019
 AEA CTREE Selective Post-Conference Workshop (Team-Based Learning) June 2018
 Mentee, AEA Mentoring Program September 2017-Present
 → Mentor: Dr. Carmen Carrion Flores)
 Online Facilitator - Wiley Credential Center June 2017
 Food Energy Water Workshop (Iowa State University) October 2015
 AAEA Post-Conference Workshop (Experimental Economics) July 2015

Preparing Future Faculty, Iowa State University Fall 2014 - Spring 2015

- Selected to participate in a program offered by Iowa State University in combination with the Association of American Colleges and Universities and the Council of Graduate Schools that prepares graduates for faculty careers.
- Attended seminars, panel discussions, and practical learning workshops to gain a broader understanding of the balance between teaching, research, and service at different institutions.
- Met regularly with my mentor, Dr. Georgeanne Artz, supplementing the seminars, panel discussions, and workshops.
- Achieved Preparing Future Faculty **Associate** and **Fellow** levels.
- Achieved Center for the Integration of Research, Teaching, and Learning **Associate** level.

ESTIMATE - Econometrics Workshop, Michigan State University June 2014

Center for Excellence in Learning and Teaching Workshops, Iowa State University:

- The Research-Based Flipped Classroom: Team-Based Learning February 2014
- Faculty Award Wining Series: Active Classroom = Engaged Students February 2014
- Critical Thinking in Your Classroom February 2014
- McKeachie's Teaching Tips September 2012

Protecting Human Research Participants Training, Iowa State University May 2013

SKILLS **Statistical packages:** MATLAB, R, Stata
Typesetting languages: Latex

LANGUAGES Spanish (Native)
 English (Fluent)