

María Jimena González Ramírez

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Riverdale, NY 10471 jimena.gonzalez.org

ACADEMIC O'Malley School of Business, Manhattan College - Riverdale, NY
APPOINTMENT Associate Professor of Economics 2022 - Present
Assistant Professor of Economics 2016-2022

EDUCATION Iowa State University - Ames, IA Summer 2016
Ph.D. in Economics

- Dissertation Title: *Three Essays on Environmental Economics and Intra-household Decision Making*
- Major Professor: Catherine L. Kling
- Committee Members: J. Arbuckle, Joseph Herriges, Brent Kreider, Peter Orazem

Loras College - Dubuque, IA May 2009
B.S. in Economics and Mathematics *Maxima Cum Laude*

RESEARCH Primary Field: Environmental Economics
INTERESTS Secondary Fields: Behavioral Economics, Experimental Economics, and Pedagogy.

REFEREED [9] **González Ramírez, J.**, Caviglia-Harris, J., & Whitehead, J. (2021). [Teaching Environmental and Natural Resource Economics: A Review of the Economic Education Literature](#). *International Review of Environmental and Resource Economics* 15(3), 235-369.

[8] Silz-Carson, K., Adams, H. **González Ramírez, J.**, Heinicke, C., Maier, M., & Ruder, P. (2021) [Challenges and lessons: Design and implementation of a multi-site evaluation of team-based learning](#). *The Journal of Economic Education*, 52(3), 241-248.

González Ramírez, J. et al. (2021). [7] [Emergency Online Learning: College Students' Perceptions During the COVID-19 Pandemic](#). *College Student Journal*, 55(1).

[6] **González Ramírez, J.**, Cheng, H. & Arral, S. (2021) [Are Students Willing to Pay a Green Fee to Support Sustainability Projects on Campus?](#) *Sustainability*, 13(5), 2528. [Open Access]

[5] Cheng, H. & **González Ramírez, J.** (2020). [Trust and the Media: Perceptions of](#)

Climate Change News Sources among U.S. College Students. *Postdigital Science and Education, Online First*.

[4] BuShell, S., **González Ramírez, J.**, et al. (2020). Exploring Academic Collaborative Opportunities between Lasallian Colleges and Their Potential Impact. *AXIS: Journal of Lassallian Higher Education*, 11(1). [Open Access]

[3] **González Ramírez, J.**, Arora, P. & Podesta, G. (2018). Using Insights from Prospect Theory to Enhance Sustainable Decision Making by Agribusinesses in Argentina. *Sustainability*, 10(8), 2693. [Open Access]

[2] Annabi, A., **González Ramírez, J.** & Müller, F. (2018) What Determines Financial Knowledge among College Students?. *Journal of Financial Education* 45(1), 344-365

[1] **González Ramírez, J.**, Kling, C.L. & Valcu, A. (2012). An Overview of Carbon Offsets from Agriculture. *Annual Review of Resource Economics*, 4, 146-160.

INVITED
PUBLICATIONS

González Ramírez, J. et al. (2017). Cover Crop Adoption Decisions in Iowa: Insights from an In-Person Survey. *Agricultural Policy Review, Spring*.

González Ramírez, J., & Ji, Y. (2015). Agricultural Land Use Change in the Corn Belt. *Agricultural Policy Review, Spring*.

WORKING
PAPERS

Environmental:

Ando, A., Awosuke, T., Chan, N., **González Ramírez, J.**, Gulati, S., Interis, M., Jacobson, S., Manning, D., & Stolper, S. (2022) Environmental and Natural Resource Economics and Systemic Racism. (*RR*)

Arral, S., **González Ramírez, J.**, & Cheng, V. (2022) Green Behaviors among Undergraduate Students: A Case Study at Private College in New York City (2022). Available at SSRN.

González Ramírez, J., & Arbuckle Jr., J. G. Cost-Share Effectiveness in the Diffusion of a Newly Perceived Pollution Abatement Technology in Agriculture: The Case of Cover Crops in Iowa.

González Ramírez, J., & Kling, C. L. Double-dipping in Environmental Markets under Two Second Best Scenarios

Behavioral:

González Ramírez, J. (2022). The Effectiveness of a Green Default Nudge in Achieving Resource Conservation.

Aaldering, H., Arora, P., & **González Ramírez, J.**. Only ours, not yours: When and

why populist beliefs narrow group cooperation

González Ramírez, J., Meriggi, N, & Eber, M. Gender Specific Risk Preferences, Intra-household Bargaining, and Investment Decisions: Experimental Evidence from Rural Cameroon.

Sanseverino, A., **González Ramírez, J.**, & Cwik, K. Investor Perceptions of Target-Only Social Disclosure.

Pedagogy:

Silz-Carson, K., Adams, H. **González Ramírez, J.**, Heinicke, C., Maier, M., & Ruder, P. (2022) What is the Marginal Benefit of Team-Based Learning Application Exercises? Results from a Multi-Site, Randomized Controlled Evaluation.

González Ramírez, J. The Effectiveness of Team-Based Learning Components and Classroom Design on Student Outcomes.

WORK IN
PROGRESS

“The Effect of Nudges on the Willingness to Accept to Adopt Cover Crops” (with Cathy Kling and Dave Keiser) - *Funded by USDA-ERS*

“Estimating the Value of a Disc Golf Course with Revealed and Stated Preferences” (with Kenny Liao, Kevin Meyer, and Tori Adams)

“Tossing Discs and Saving Cash: How Disc Golfers Respond to Park Entrance Fees” (with Kenny Liao, Kevin Meyer, and Tori Adams)

“Combining Media and Team-Based Learning Application Exercises to Engage Students”

GRANTS

Summer Research Grant (**\$3,000**). *Manhattan College*, Summer 2021.

Kling, C. (Co-PI), Keiser, D. (Co-PI), Arbuckle, J. (Co-PI), Wright Morton, L. (Co-PI) & **González-Ramírez, J. (Lead Researcher) (\$75,000)**. “Nudging in the Face of Risk and Ambiguity Aversion: Adopting Cover Crops to Reduce Nutrient Pollution.” Cooperative Agreement Number 58-6000-5-0028 between Iowa State University and *United States Department of Agriculture – Economic Research Service*, 7/6/2015-9/19/2019.

Summer Research Grant (**\$3,000**). *Manhattan College*, Summer 2017.

REPORTS

González-Ramírez, J., Kling, C., Keiser, D., & Arbuckle, J. (2019). ERS Cooperative Agreement Number 58-6000-5-0028 Final Report - Nudging Conservation: Adopting Cover Crops to Reduce Nutrient Pollution.

Wright Morton, L. et al. (2016) Practices and Timing of Nutrient Reduction Strategies. Sociology Technical Report 1044. Department of Sociology, Iowa State University, Ames, IA.

González-Ramírez, J., Valcu, A., Kling, C.L., & Gassman, P. (2014). Cropland Cash Rental Rates Estimates for the Upper Mississippi River Basin Technical Report.

CONFERENCE **2022:**

PRESENTATIONS & SEMINARS Presenter, *Southern Economic Association Conference*, Fort Lauderdale, FL, November 19th.

Presenter, *Southern Economic Association Conference - Association of Environmental and Resource Economists Sessions*, Fort Lauderdale, FL, November 19th.

Presenter, *Seminar - Department of Environmental and Natural Resource Economics, University of Rhode Island*, Kingston, RI, November 4th.

Presented by Kenneth Liao, *New York State Economic Association Conference*, Westbury, NY, October 7th.

Presenter, *TeachECONference 2022, Virtual*, June 20th.

Presenter, *Northeastern Agricultural and Resource Economics Association (NAREA) Conference*, Mystic, CT, June 13th.

Poster, *Association of Environmental and Resource Economists Conference*, Miami, FL, June 2nd.

Presenter, Discussant, Session Chair, and Session Organizer, *Eastern Economic Association Annual Conference - Association of Environmental and Resource Economists Sessions*, Montego Bay, Jamaica, May.

Presented by Robert Mack, *O'Malley School of Business Seminar Series*, Riverdale, NY, April 27th.

2021:

Presenter, *Department of Applied Economics and Statistics Seminar, University of Delaware, Virtual*, November 17th.

Presenter, *New York State Economic Association Conference, Virtual*, October 16th.

Presenter, *Canadian Resource and Environmental Economics Association Annual Conference, Virtual*, October 2nd.

Presenter, *Northeastern Agricultural and Resource Economics Association Conference, Virtual*, June 14.

Presenter, *Lafayette College Economics Seminar, Virtual*, April 5th.

Presenter, Discussant, and Session Chair, *Midwest Economic Association Meeting - Association of Environmental and Resource Economists Sessions, Virtual*, March.

Guest Speaker, *Sustainability Course - University of New Mexico, Virtual*, March 5th.

Presenter, Discussant, Session Chair, and Session Organizer, *Eastern Economic Association Annual Conference - Association of Environmental and Resource Economists Sessions, Virtual*, February.

Poster Presenter, *American Economic Association ASSA Annual Meeting, Virtual*, January

2020:

Presenter, *Southern Economic Association Conference - Economic Science Association Sessions*, November, New Orleans, LA, *Virtual Session*

Presenter, *Faculty Research Network Virtual National Symposium - Curriculum Innovation for Transformative Learning*, November, Virtual

Presenter & Discussant, *New York State Economic Association Conference*, October, Virtual

Presenter, *Business Association of Latin American Studies Conference*, Bogotá, Colombia, April (*Canceled due to COVID-19*)

Presenter, *Lafayette College Economics Seminar*, Easton, PA, April (*Canceled due to COVID-19*)

Presenter, Discussant, & Session Chair, *Midwest Economics Association Annual Meeting - Association of Environmental and Resource Economists Sessions*, Evanston, IL, March (*Canceled due to COVID-19*)

Presenter, Discussant, & Session Organizer, *Eastern Economic Association Annual Conference - Association of Environmental and Resource Economists Sessions*, Boston, MA, March

2019:

Presenter and Poster Presenter, *Association for the Advancement of Sustainability in Higher Education*, Spokane, WA, October (*forthcoming*)

Presenter, *O'Malley School of Business Seminar*, Riverdale, NY, October (*forthcoming*)

Presenter, *Behavioral and Experimental Economics Mid-Atlantic Annual Conference*, Villanova, PA, October (*forthcoming*)

Presented by Hillie Aaldering, *International Association for Conflict Management Conference*, Dublin, Ireland, July.

Presenter, *International Conference on Social Dilemmas Conference*, Sedona, AZ, June.

Presenter, and Discussant, *Midwest Economics Association Annual Meeting - Association of Environmental and Resource Economists Sessions*, St. Louis, MO, March.

Two papers Presented by Heyi Cheng and Veronica Cheng & Sierra Arral, respectively, *Eastern Economics Association Annual Conference*, New York, NY, March.

2018:

Poster Presenter, *Agricultural and Applied Economics Association Annual Meeting*, Washington, DC, August.

Presenter, and Discussant, *Midwest Economics Association Annual Meeting*, Evanston, IL, March.

Presenter, *Eastern Economics Association 43rd Annual Conference*, Boston, MA, March.

2017:

Presenter, *Manhattan College School of Business Seminar Series*, Riverdale, NY, October.

Presenter, and Discussant, *New York State Economics Association*, Farmingdale, NY, September.

Presenter, *AEA Conference on Teaching and Research in Economic Education*, Denver, CO, May-June.

Presenter, Discussant, and Session Chair, *Midwest Economics Association Annual Meeting*,

Cincinnati, OH, March-April.

Presenter, *Manhattan College School of Business Seminar Series*, Riverdale, NY, March.

Presenter, *Eastern Economics Association Annual Conference*, New York, NY, February.

2016:

Presenter, *Agricultural & Applied Economics Association Annual Meeting*, Boston, MA, August.

Presenter, *Economics Department Workshop Seminar, Iowa State University*, Ames, IA, December.

Presenter and Discussant, *Midwest Economics Association Annual Meeting*, Evanston, IL, April.

2015:

Presenter and Discussant, *Missouri Valley Economics Association Meeting*, Kansas City, MO, October.

Presenter, *Agricultural & Applied Economics Association & Western Agricultural Economics Association Joint Annual Meeting*, San Francisco, CA, July.

Presenter, *European Association of Environmental and Resource Economists Annual Conference*, Helsinki, Finland, June.

2014:

Poster Presenter, *Heartland Environmental and Resource Economics Conference*, Champaign-Urbana, IL, November.

Presenter and Discussant, *Missouri Valley Economics Association Meeting*, St. Louis, MO, October.

STUDENT	Christopher Machol	Fall 2021 - Present
RESEARCH	Victoria Adams	Summer 2021 - Present
SUPERVISION	Robert Mack (Thieke Fellow)	Summer 2021 - Spring 2022
	Saran Camara	Summer 2019
	Sierra Arral	Fall 2017 - Fall 2019
	Heyi Cheng	Fall 2017 - Spring 2020
	Veronica Cheng	Fall 2017 - Fall 2019
	Joseph Hulme	Summer 2017

TEACHING	Assistant Professor, Manhattan College , Riverdale, NY	
EXPERIENCE	Environmental Economics and Policy (New Online MBA Course)	Fall 2017, Fall 2018, Summer 2019, Fall 2020
	Applied Environmental Economics (New Course)	Spring 2019, Spring 2020, Spring 2021
	Intro to Environmental Economics(New Course)	Fall 2016, Spring 2017, Spring 2018, Fall 2018, Fall 2019, Fall 2020
	Principles of Microeconomics	Fall 2016, Fall 2017,

Principles of Macroeconomics

Fall 2018, Spring 2019,
Fall 2019 Spring 2021
Spring 2017, Spring 2018

Adjunct Instructor, Drake University, Des Moines, IA

Principles of Macroeconomics

Fall 2015

Principles of Microeconomics

Summer 2014, Fall 2014

Money and Banking

Spring 2013, Fall 2013

PUBLISHED
TEAM-BASED
LEARNING
APPLICATION
EXERCISES:

González Ramírez, J. (2019) [What is the value of the Yasuní National Park?](https://serc.carleton.edu/econ/tbl-econ/activities/221213.html) *Starting Point: Teaching and Learning Economics - Team-Based Learning Application Exercises*. Retrieved from <https://serc.carleton.edu/econ/tbl-econ/activities/221213.html>.

González Ramírez, J. (2018) [Carbon Tax](https://serc.carleton.edu/econ/tbl-econ/activities/209706.html), *Starting Point: Teaching and Learning Economics - Team-Based Learning Application Exercises*. Retrieved from <https://serc.carleton.edu/econ/tbl-econ/activities/209706.html>

González Ramírez, J. (2018) [Environmental policies to address the externality of single-use plastic straws](https://serc.carleton.edu/econ/tbl-econ/activities/209616.html), *Starting Point: Teaching and Learning Economics - Team-Based Learning Application Exercises*. Retrieved from <https://serc.carleton.edu/econ/tbl-econ/activities/209616.html>.

González Ramírez, J. (2018) [Oligopolies - Why can't Venezuela convince OPEC to act as a monopoly?](https://serc.carleton.edu/econ/tbl-econ/activities/209679.html), *Starting Point: Teaching and Learning Economics - Team-Based Learning Application Exercises*. Retrieved from <https://serc.carleton.edu/econ/tbl-econ/activities/209679.html>

González Ramírez, J. (2018) [Protectionist versus Free Trade Policies](https://serc.carleton.edu/econ/tbl-econ/activities/209607.html), *Starting Point: Teaching and Learning Economics - Team-Based Learning Application Exercises*. Retrieved from <https://serc.carleton.edu/econ/tbl-econ/activities/209607.html>

González Ramírez, J. (2018) [Should minimum wage be modified, maintained, or repealed?](https://serc.carleton.edu/econ/tbl-econ/activities/209619.html), *Starting Point: Teaching and Learning Economics - Team-Based Learning Application Exercises*. Retrieved from <https://serc.carleton.edu/econ/tbl-econ/activities/209619.html>

CONSULTING
EXPERIENCE

Consultant, Econometría S.A., Bogotá, Colombia

Summer 2012

- Evaluated a government program, Familias Guardabosques, aimed at decreasing coca production and improving farmers' social conditions as part of a team of six consultants.
- Designed and conducted an economic field experiment given to farmers with the consulting team.

HONORS AND
AWARDS

Gabriel Hague Faculty Fellowship (2020-2022)

AEA Mentoring Program Travel Grant (2019)

CARD Award for Best PhD Dissertation in Agricultural, Environmental, and Energy Economics Policy (2017)

6th Borough Bridge Program Faculty Recognition (2017)

Commencement Speaker, Loras College (May 2016)

Iowa State University:

AAEA Post-Conference Workshop Travel Stipend (2015)

GPSS Professional Development Travel Grant (2015)

James Prescott Scholarship (2015)

Robert Thomas Teaching Award for Graduate Teaching Assistant (2010)

Robert Thomas Teaching Award for Graduate Student Ambassador (2010)

T.W. Schultz Scholarship (2009)

Loras College:

Dean's Top 20 (2009)

Louis Ernsdorff Senior Mathematics Award (2009)

Noonan Award in Economics (2009)

Fitzgerald Delta Epsilon Sigma National Scholarship (2008) and Fellowship (2009)

Loras College Student Leader of the Year (2008)

Loras College Honors Program (2005-2009)

PROFESSIONAL
AFFILIATIONS

Association of Environmental and Resource Economists

Northeastern Agricultural and Resource Economics Association

American Economic Association

Midwest Economics Association

Eastern Economics Association

New York State Economic Association

SERVICE

Environmental and Resource Economists Association:

AERE Scholars Engagement Committee August 2022-Present
Nominating Committee Member June 2021-December 2021
AERE Sessions Organizer at the EEA Fall 2019-Present
AERE Conference Lunch Match-Up Program Participant June 3, 2021

Northeastern Agricultural and Resource Economics Association:

Scholars' Circle Leader August 2022-Present
Website Transition Team August 2022-Present
Board Member June 2021-Present
Membership Committee Member July 2021-Present

Mentor, AEA CSWEP *Successfully Navigating Your Economics PhD* November 2020
→ Co-Mentor: Dr. Christina Korting
→ Mentees: Paavani Sachdeva; Rachel Feldman; Onupurba Das; Thamanna Vasani; Hien Nguyen

Guest Editor:

Frontiers in Climate Special Issue: Equity Implications and the Decarbonization of the Transport Sector

Referee:

Review of Environmental Economics and Policy
Land Economics
Journal of Agricultural and Resource Economics
Journal of Cleaner Production
Eastern Economic Association Journal
International Review of Economics Education
Environmental Education Research
International Journal of Environmental Research and Public Health
Journal for Nature Conservation
Sustainability

Abstract Reviewer:

AERE Sessions at EEA
Agricultural and Applied Economics Association Annual Meeting
Association for the Advancement of Sustainability in Higher Education Conference
International Association for Conflict Management Conference

Big Solutions Contributor, *Anything but Dismal*

Summer 2020 - Present

Lead Reporter [Season 1 - Episode 3 - Online K-12 Education](#)

July 26, 2020

Student Poster Judge, *International Conference on Social Dilemmas* Conference, June 2019.

Faculty Moderator, Omicron Delta Epsilon Honors Society

Spring 2018- Present

Committee Member:

Center for Urban Resilience & Environmental Sustainability September 2019-Present
Faculty Technology Committee September 2020-Present
Student Engagement Committee September 2016-Present
Search Committee - Economics November 2019-February 2020
Search Committee - Finance November 2018- February 2019
Council of Faculty Affairs January 2019-May 2019
Faculty Senate September 2019-June 2021

Helped develop the environmental and applied economics concentrations 2018

Trip Leader, faculty trip to Bogotá and Yopal, Colombia March, 2018
Panelist, Economics Graduate School Panel, Iowa State University March 9th, 2015
Peer Mentor, ISU Minority Graduate Student Program Fall 2014 - Spring 2015
Vice-President, Economics Graduate Student Association Spring 2011 - Fall 2011

PROFESSIONAL DEVELOPMENT AERE Scholar, [AERE Scholars Program](#) June 2021-June 2022
→ Mentor: [Dr. Diane Dupont](#)

Mentee, NAREA [Career Advancement and Mentorship \(CAM\) Program](#) June 2021-Present
→ Mentor: [Dr. Christine Crago](#)
→ Co-Mentee: [Dr. Jeffrey Cross](#)

AEA CSWEP Mentoring Program for Junior Faculty January 2021
→ Mentor: [Dr. Sonia Solnick](#)
→ Co-Mentees: [Dr. Billur Aksoy](#); [Dr. Priyanka Chakraborty](#); [Dr. Tanushree Jhunjhunwala](#)

Social Cost of Water Pollution Workshop (Cornell University) April 2019
AEA CTREE Selective Post-Conference Workshop (Team-Based Learning) June 2018
Mentee, AEA Mentoring Program September 2017- December 2020
→ Mentor: [Dr. Carmen Carrion Flores](#)
Online Facilitator - Wiley Credential Center June 2017
Food Energy Water Workshop (Iowa State University) October 2015
AAEA Post-Conference Workshop (Experimental Economics) July 2015

Preparing Future Faculty, Iowa State University Fall 2014 - Spring 2015

- Mentor: [Dr. Georgeanne Artz](#)
- Achieved Preparing Future Faculty **Associate** and **Fellow** levels.
- Achieved Center for the Integration of Research, Teaching, and Learning **Associate** level.

ESTIMATE - Econometrics Workshop, Michigan State University June 2014

Center for Excellence in Learning and Teaching Workshops, Iowa State University:

- The Research-Based Flipped Classroom: Team-Based Learning February 2014
- Faculty Award Wining Series: Active Classroom = Engaged Students February 2014
- Critical Thinking in Your Classroom February 2014
- McKeachie's Teaching Tips September 2012

Protecting Human Research Participants Training, Iowa State University May 2013

SKILLS

Statistical packages: R, RMarkdown, and Stata

Typesetting languages: Latex

LANGUAGES

Spanish (Native)

English (Fluent)