

María Jimena González Ramírez

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Riverdale, NY 10471 jimenagonzalez.org

ACADEMIC O'Malley School of Business, Manhattan College - Riverdale, NY
APPOINTMENT Associate Professor of Economics 2022 - Present
Assistant Professor of Economics 2016-2022

EDUCATION Iowa State University - Ames, IA Summer 2016
Ph.D. in Economics

- Dissertation Title: *Three Essays on Environmental Economics and Intra-household Decision Making*
- Major Professor: Catherine L. Kling
- Committee Members: J. Arbuckle, Joseph Herriges, Brent Kreider, Peter Orazem

Loras College - Dubuque, IA May 2009
B.S. in Economics and Mathematics *Maxima Cum Laude*

RESEARCH Primary Field: Environmental Economics
INTERESTS Secondary Fields: Behavioral Economics, Experimental Economics, and Pedagogy.

REFEREED [11] Sanseverino, A., **González Ramírez, J.**, Cwik, K.* (2023) [Do ESG Progress Disclosures Influence Investment Decisions?](#) *International Journal of Disclosure and Governance*.

[10] Ando, A., Awokuse, T., Chan, N., **González Ramírez, J.**, Gulati, S., Interis, M., Jacobson, S., Manning, D. & Stolper, S. (2022). Teaching Environmental and Natural Resource Economics: A Review of the Economic Education Literature. **Review of Environmental Economics and Policy**. (*Forthcoming*). [[Resource for the Future Working Paper](#)] [[Resource for the Future Blog Post](#)]. [[Resource for the Future Podcast](#)].

[9] **González Ramírez, J.**, Caviglia-Harris, J., & Whitehead, J. (2021). [Teaching Environmental and Natural Resource Economics: A Review of the Economic Education Literature](#). *International Review of Environmental and Resource Economics*, 15(3): 235-369

[8] Silz-Carson, K., Adams, H. **González Ramírez, J.**, Heinicke, C., Maier, M., & Ruder, P. (2021) [Challenges and lessons: Design and implementation of a multi-site evaluation of team-based learning](#). *The Journal of Economic Education*, 52(3), 241-248

[7] **González Ramírez, J.** et al. (2021). [7] Emergency Online Learning: College Students' Perceptions During the COVID-19 Pandemic. *College Student Journal*, 55(1).

[6] **González Ramírez, J.**, Cheng, H.* & Arral, S.* (2021) Are Students Willing to Pay a Green Fee to Support Sustainability Projects on Campus? *Sustainability*, 13(5), 2528. [Open Access]

[5] Cheng, H.* & **González Ramírez, J.** (2020). Trust and the Media: Perceptions of Climate Change News Sources among U.S. College Students. *Postdigital Science and Education*, Online First.

[4] BuShell, S., **González Ramírez, J.**, et al. (2020). Exploring Academic Collaborative Opportunities between Lasallian Colleges and Their Potential Impact. *AXIS: Journal of Lassallian Higher Education*, 11(1). [Open Access]

[3] **González Ramírez, J.**, Arora, P. & Podesta, G. (2018). Using Insights from Prospect Theory to Enhance Sustainable Decision Making by Agribusinesses in Argentina. *Sustainability*, 10(8), 2693. [Open Access]

[2] Annabi, A., **González Ramírez, J.** & Müller, F.** (2018) What Determines Financial Knowledge among College Students?. *Journal of Financial Education* 45(1), 344-365

[1] **González Ramírez, J.**, Kling, C.L. & Valcu, A. (2012). An Overview of Carbon Offsets from Agriculture. *Annual Review of Resource Economics*, 4, 146-160.

* Undergraduate Student ** Graduate Student

INVITED
PUBLICATIONS

González Ramírez, J. et al. (2017). Cover Crop Adoption Decisions in Iowa: Insights from an In-Person Survey. *Agricultural Policy Review*, Spring.

González Ramírez, J., & Ji, Y. (2015). Agricultural Land Use Change in the Corn Belt. *Agricultural Policy Review*, Spring.

WORKING
PAPERS

Environmental:

González Ramírez, J., Liao, K., Meyer, K., & Adams, V.* The Effect of Seasonal Entrance Fees on Disc Golfing.

Arral, S.*, **González Ramírez, J.**, & Cheng, V.* Green Behaviors and Preferences Among College Students.

González Ramírez, J., & Arbuckle Jr., J. G. Cost-Share Effectiveness in the Diffusion of a Newly Perceived Pollution Abatement Technology in Agriculture: The Case of Cover Crops in Iowa.

González Ramírez, J., & Kling, C. L. Double-dipping in Environmental Markets under Two Second Best Scenarios

Behavioral:

González Ramírez, J. [The Effectiveness of a Green Default Nudge in Achieving Resource Conservation.](#) (*Revise & Resubmit*).

Aaldering, H., Arora, P., & **González Ramírez, J.**. Only ours, not yours: When and why populist beliefs narrow group cooperation

Harnack-Eber, M., **González Ramírez, J.**, & Meriggi, N. Gender Specific Risk Preferences, Intra-household Bargaining, and Investment Decisions: Experimental Evidence from Rural Cameroon.

Pedagogy:

Silz-Carson, K., Adams, H. **González Ramírez, J.**, Heinicke, C., Maier, M., & Ruder, P. (2021) What is the Marginal Benefit of the 4th S? Results of a Multi-Site Evaluation of 4-S Application Exercises in a Team-Based Learning Principles of Microeconomics Course.

González Ramírez, J. The Effectiveness of Team-Based Learning Components and Classroom Design on Student Outcomes.

GRANTS

Caviglia-Harris, J. (PI), Fernández, J. (Co-PI), **González-Ramírez, J.** (Co-PI), Holder, K. (Co-PI), Jacobson, S. (Co-PI), & Jones L. (Co-PI). **\$198,450.** [Diversifying the Undergraduate Economics Classroom: Plug and Play Modules with Role Models, Research, and Active Learning.](#) *Committee on the Status of Women in the Profession (CSWEP) & Social Science Research Council (SSRC) Women in Economics and Mathematics Research Consortium.* 9/1/2023 - 12/31/2025.

Caviglia-Harris, J. (PI), Fernández, J. (Co-PI), **González-Ramírez, J.** (Co-PI), Holder, K. (Co-PI), Jacobson, S. (Co-PI), & Jones L. (Co-PI). **\$399,921.** Diversifying Economics Education through Plug and Play Video Modules with Diverse Role Models, Relevant Research, and Active Learning. *National Science Foundation's Improving Undergraduate STEM Education (IUSE).* 1/1/2024 - 12/31/2025.

Gabriel Hauge Fellowship *Manhattan College*, 2019-2022.

Summer Research Grant (**\$3,000**). *Manhattan College*, Summer 2021.

Kling, C. (Co-PI), Keiser, D. (Co-PI), Arbuckle, J. (Co-PI), Wright Morton, L. (Co-PI) & **González-Ramírez, J. (Lead Researcher) (\$75,000).** “Nudging in the Face of Risk and Ambiguity Aversion: Adopting Cover Crops to Reduce Nutrient Pollution.” Cooperative Agreement Number 58-6000-5-0028 between Iowa State University and *United States Department of Agriculture – Economic Research Service*, 7/6/2015-9/19/2019.

Summer Research Grant (**\$3,000**). *Manhattan College*, Summer 2017.

REPORTS

González-Ramírez, J., Kling, C., Keiser, D., & Arbuckle, J. (2019). ERS Cooperative Agreement Number 58-6000-5-0028 Final Report - Nudging Conservation: Adopting Cover Crops to Reduce Nutrient Pollution.

Wright Morton, L. et al. (2016) Practices and Timing of Nutrient Reduction Strategies. Sociology Technical Report 1044. Department of Sociology, Iowa State University, Ames, IA.

González-Ramírez, J., Valcu, A., Kling, C.L., & Gassman, P. (2014). Cropland Cash Rental Rates Estimates for the Upper Mississippi River Basin Technical Report.

CONFERENCE

2023:

PRESENTATIONS & SEMINARS

Co-Author, Presented by Liao, K. *New York Economic Association Conference*. Old Westbury, NY. October 21st.

Co-Author, Presented by Caviglia-Harris, J. *J-PAL RCT Design Within Reach*. Virtual. July 21st.

Co-Author, Presented by Meyer, K. *Midwest Economics Association Conference - Association of Environmental and Resource Economists Sessions*, Cleveland, OH. March 31st.

Presenter, Panelist, Session Organizer, *Eastern Economics Association Conference - Association of Environmental and Resource Economists Sessions*, New York, NY. February 24th - 25th.

2022:

Presenter. *Southern Economic Association Conference*. Fort Lauderdale, FL. November 9th.

Presenter. *Southern Economic Association Conference - Association of Environmental and Resource Economists Sessions*. Fort Lauderdale, FL. November 9th.

Presenter. *Seminar Series - Department of Environmental and Natural Resource Economics, University of Rhode Island*. Kingston, RI. November 4th.

Co-Author, Presented by Liao, K. *New York State Economic Association Conference*, Westbury, NY. October 7th.

Presenter. *TeachECONference - Center for Teaching and Learning Economics at the University of College London*. Virtual. June 20th.

Presenter. *Northeastern Agricultural and Resource Economics Association (NAREA) Annual Conference*. Mystic, CT. June 13th.

Poster Presenter. *Association of Environmental and Resource Economists Conference*. Miami, FL. June 2nd.

Presenter, Discussant, Session Organizer, *Eastern Economics Association Conference - Association of Environmental and Resource Economists Sessions*, Montego Bay, Jamaica. May 7th.

Co-Author, Presented by Mack, R. *O'Malley School of Business Seminar Series*. Riverdale, NY. April 27th.

2021:

Presenter. *Seminar - Department of Applied Economics and Statistics, University of Delaware*. Virtual. November 17th.

Presenter and Discussant. *New York State Economic Association Conference*. Virtual. October 6th.

Presenter. *Canadian Resource and Environmental Economics Association Annual Conference*. Virtual. October 16th. Presenter, *Northeastern Agricultural and Resource Economics Association Conference, Virtual*, June 14.

Presenter, *Lafayette College Economics Seminar, Virtual*, April 5th.

Presenter, Discussant, and Session Chair, *Midwest Economic Association Meeting - Association of Environmental and Resource Economists Sessions, Virtual*, March.

Guest Speaker, *Sustainability Course - University of New Mexico, Virtual*, March 5th.

Presenter, Discussant, Session Chair, and Session Organizer, *Eastern Economic Association Annual Conference - Association of Environmental and Resource Economists Sessions, Virtual*, February.

Poster Presenter, *American Economic Association ASSA Annual Meeting, Virtual*, January

2020:

Presenter, *Southern Economic Association Conference - Economic Science Association Sessions*, November, New Orleans, LA, *Virtual Session*

Presenter, *Faculty Research Network Virtual National Symposium - Curriculum Innovation for Transformative Learning*, November, Virtual

Presenter & Discussant, *New York State Economic Association Conference*, October, Virtual

Presenter, *Business Association of Latin American Studies Conference*, Bogotá, Colombia, April (*Canceled due to COVID-19*)

Presenter, *Lafayette College Economics Seminar*, Easton, PA, April (*Canceled due to COVID-19*)

Presenter, Discussant, & Session Chair, *Midwest Economics Association Annual Meeting - Association of Environmental and Resource Economists Sessions*, Evanston, IL, March (*Canceled due to COVID-19*)

Presenter, Discussant, & Session Organizer, *Eastern Economic Association Annual Conference - Association of Environmental and Resource Economists Sessions*, Boston, MA, March

2019:

Presenter and Poster Presenter, *Association for the Advancement of Sustainability in Higher Education*, Spokane, WA, October (*forthcoming*)

Presenter, *O'Malley School of Business Seminar*, Riverdale, NY, October (*forthcoming*)

Presenter, *Behavioral and Experimental Economics Mid-Atlantic Annual Conference*, Villanova, PA, October (*forthcoming*)

Presented by Hillie Aaldering, *International Association for Conflict Management Conference*, Dublin, Ireland, July.

Presenter, *International Conference on Social Dilemmas Conference*, Sedona, AZ, June.

Presenter, and Discussant, *Midwest Economics Association Annual Meeting - Association of Environmental and Resource Economists Sessions*, St. Louis, MO, March.

Two papers Presented by Heyi Cheng and Veronica Cheng & Sierra Arral, respectively, *Eastern Economics Association Annual Conference*, New York, NY, March.

2018:

Poster Presenter, *Agricultural and Applied Economics Association Annual Meeting*, Washington, DC, August.

Presenter, and Discussant, *Midwest Economics Association Annual Meeting*, Evanston, IL, March.

Presenter, *Eastern Economics Association 43rd Annual Conference*, Boston, MA, March.

2017:

Presenter, *Manhattan College School of Business Seminar Series*, Riverdale, NY, October.

Presenter, and Discussant, *New York State Economics Association*, Farmingdale, NY, September.

Presenter, *AEA Conference on Teaching and Research in Economic Education*, Denver, CO, May-June.

Presenter, Discussant, and Session Chair, *Midwest Economics Association Annual Meeting*, Cincinnati, OH, March-April.

Presenter, *Manhattan College School of Business Seminar Series*, Riverdale, NY, March.

Presenter, *Eastern Economics Association Annual Conference*, New York, NY, February.

2016:

Presenter, *Agricultural & Applied Economics Association Annual Meeting*, Boston, MA, August.

Presenter, *Economics Department Workshop Seminar, Iowa State University*, Ames, IA, December.

Presenter and Discussant, *Midwest Economics Association Annual Meeting*, Evanston, IL, April.

2015:

Presenter and Discussant, *Missouri Valley Economics Association Meeting*, Kansas City, MO, October.

Presenter, *Agricultural & Applied Economics Association & Western Agricultural Economics Association Joint Annual Meeting*, San Francisco, CA, July.

Presenter, *European Association of Environmental and Resource Economists Annual Conference*, Helsinki, Finland, June.

2014:

Poster Presenter, *Heartland Environmental and Resource Economics Conference*, Champaign-Urbana, IL, November.

Presenter and Discussant, *Missouri Valley Economics Association Meeting*, St. Louis, MO, October.

STUDENT	Jeffery Mendoza (MBA)	Summer 2023
RESEARCH	Alex Kosko (Summer Scholars)	Summer 2023
SUPERVISION	Christopher Machol (Honors Student)	Fall 2021 - Spring 2023
	Victoria Adams	Fall 2021 - Spring 2022
	Robert Mack (Thieke Fellow)	Summer 2021 - Spring 2022
	Saran Camara (Summer Scholar)	Summer 2019
	Sierra Arral (Summer Scholar)	Fall 2017 - Fall 2019
	Heyi Cheng (Summer Scholar)	Fall 2017 - Spring 2020
	Veronica Cheng (Summer Scholar)	Fall 2017 - Fall 2019
	Fabian Muller (MBA)	Fall 2017 - Summer 2018
	Joseph Hulme (Summer Scholar)	Summer 2017

TEACHING EXPERIENCE

Manhattan College, Riverdale, NY
 Environmental Economics and Policy (**New Online MBA Course**)
 Applied Environmental Economics (**New Course**)
 Intro to Environmental Economics(**New Course**)
 Principles of Microeconomics
 Principles of Macroeconomics

Adjunct Instructor, Drake University, Des Moines, IA

Principles of Macroeconomics	Fall 2015
Principles of Microeconomics	Summer 2014, Fall 2014
Money and Banking	Spring 2013, Fall 2013

PUBLISHED TEAM-BASED LEARNING APPLICATION EXERCISES:

González Ramírez, J. (2019) [What is the value of the Yasuní National Park?](https://serc.carleton.edu/econ/tbl-econ/activities/221213.html) *Starting Point: Teaching and Learning Economics - Team-Based Learning Application Exercises*. Retrieved from <https://serc.carleton.edu/econ/tbl-econ/activities/221213.html>.

González Ramírez, J. (2018) [Carbon Tax](https://serc.carleton.edu/econ/tbl-econ/activities/209706.html), *Starting Point: Teaching and Learning Economics - Team-Based Learning Application Exercises*. Retrieved from <https://serc.carleton.edu/econ/tbl-econ/activities/209706.html>

González Ramírez, J. (2018) [Environmental policies to address the externality of single-use plastic straws](https://serc.carleton.edu/econ/tbl-econ/activities/209616.html), *Starting Point: Teaching and Learning Economics - Team-Based Learning Application Exercises*. Retrieved from <https://serc.carleton.edu/econ/tbl-econ/activities/209616.html>.

González Ramírez, J. (2018) [Oligopolies - Why can't Venezuela convince OPEC to act as a monopoly?](https://serc.carleton.edu/econ/tbl-econ/activities/209679.html), *Starting Point: Teaching and Learning Economics - Team-Based Learning Application Exercises*. Retrieved from <https://serc.carleton.edu/econ/tbl-econ/activities/209679.html>

González Ramírez, J. (2018) [Protectionist versus Free Trade Policies](#), *Starting Point:*

Teaching and Learning Economics - Team-Based Learning Application Exercises.
Retrieved from <https://serc.carleton.edu/econ/tbl-econ/activities/209607.html>

González Ramírez, J. (2018) [Should minimum wage be modified, maintained, or repealed?](#), *Starting Point: Teaching and Learning Economics - Team-Based Learning Application Exercises.*

Retrieved from <https://serc.carleton.edu/econ/tbl-econ/activities/209619.html>

CONSULTING EXPERIENCE

Consultant, Econometría S.A., Bogotá, Colombia

Summer 2012

- Evaluated a government program, Familias Guardabosques, aimed at decreasing coca production and improving farmers' social conditions as part of a team of six consultants.
- Designed and conducted an economic field experiment given to farmers with the consulting team.

HONORS AND AWARDS

Gabriel Hague Faculty Fellowship (2020-2022)

AEA Mentoring Program Travel Grant (2019)

CARD Award for Best PhD Dissertation in Agricultural, Environmental, and Energy Economics Policy (2017)

6th Borough Bridge Program Faculty Recognition (2017)

Commencement Speaker, Loras College (May 2016)

Iowa State University:

AAEA Post-Conference Workshop Travel Stipend (2015)

GPSS Professional Development Travel Grant (2015)

James Prescott Scholarship (2015)

Robert Thomas Teaching Award for Graduate Teaching Assistant (2010)

Robert Thomas Teaching Award for Graduate Student Ambassador (2010)

T.W. Schultz Scholarship (2009)

Loras College:

Dean's Top 20 (2009)

Louis Ernsdorff Senior Mathematics Award (2009)

Noonan Award in Economics (2009)

Fitzgerald Delta Epsilon Sigma National Scholarship (2008) and Fellowship (2009)

Loras College Student Leader of the Year (2008)

Loras College Honors Program (2005-2009)

PROFESSIONAL AFFILIATIONS Association of Environmental and Resource Economists
 Northeastern Agricultural and Resource Economics Association
 American Economic Association
 Midwest Economics Association
 Eastern Economics Association
 New York State Economic Association

EDITORIAL WORK *International Review of Economics Education* Editor July 2023 - Present
Journal of Business and Economic Studies Editorial Review Board Member February 2023 - Present

SERVICE **Environmental and Resource Economists Association:**
DEI Committee Member January 2023-Present
Scholars Engagement Committee Member August 2022-Present
Nominating Committee Member June 2021-May 2022
AERE Sessions Organizer at the EEA Fall 2019-Present
AERE Conference Lunch Match-Up Program Participant June 3, 2021

Northeastern Agricultural and Resource Economics Association:
Board Member June 2021-Present
Membership Committee Member July 2021-Present

Mentor, AEA CSWEP Successfully Navigating Your Economics PhD November 2020
 → Co-Mentor: Dr. Christina Korting
 → Mentees: Paavani Sachdeva; Rachel Feldman; Onupurba Das; Thamanna Vasani; Hien Nguyen

Referee:
Review of Environmental Economics and Policy
Land Economics
Journal of Agricultural and Resource Economics
American Journal of Agricultural Economics
National Science Foundation CAREER Grants *Journal of Cleaner Production*
International Review of Economics Education
Environmental Education Research
International Journal of Environmental Research and Public Health
Journal for Nature Conservation
Sustainability

Abstract Reviewer:
AERE Sessions at EEA
Agricultural and Applied Economics Association Annual Meeting

Association for the Advancement of Sustainability in Higher Education Conference
International Association for Conflict Management Conference

Student Poster Judge, *International Conference on Social Dilemmas* Conference, June 2019.

Faculty Moderator, Omicron Delta Epsilon Honors Society Spring 2018- Present

Committee Member at Manhattan College:

Center for Urban Resilience & Environmental Sustainability	September 2019-Present
Faculty Technology Committee	September 2020-Spring 2023
Student Engagement Committee	September 2016-Present
Sustainability Studies Major/Minor	August 2022-Spring 2023
Economics and Finance Medal Selection Coordinator	February 2022-Spring 2023
Search Committee - Economics	November 2019-February 2020
Search Committee - Finance	November 2018- February 2019
Council of Faculty Affairs	January 2019-May 2019
Faculty Senate	September 2019-June 2021

Helped develop the environmental and applied economics concentrations 2018

Trip Leader, faculty trip to Bogotá and Yopal, Colombia March, 2018

Panelist, Economics Graduate School Panel, Iowa State University March 9th, 2015

Peer Mentor, ISU Minority Graduate Student Program Fall 2014 - Spring 2015

Vice-President, Economics Graduate Student Association Spring 2011 - Fall 2011

PROFESSIONAL
DEVELOPMENT

Organizer and Participant, Association of Environmental and Resource Economics Leadership Workshop. Portland, ME. May 30th - June 1st, 2023. (\$1000 stipend).

Participant, enCOREage Workshop, Center for Advanced Study in the Behavioral Sciences (CASBS) - Stanford University, Palo Alto, CA. February 16th - 17th, 2023. (Fully funded).

AERE Scholar, [AERE Scholars Program](#) June 2021-June 2022
→ Mentor: [Dr. Diane Dupont](#)

Mentee, NAREA [Career Advancement and Mentorship \(CAM\) Program](#) June 2021-June 2022
→ Mentor: [Dr. Christine Crago](#)
→ Co-Mentee: [Dr. Jeffrey Cross](#)

AEA CSWEP Mentoring Program for Junior Faculty January 2021
→ Mentor: [Dr. Sonia Solnick](#)
→ Co-Mentees: [Dr. Billur Aksoy](#); [Dr. Priyanka Chakraborty](#); [Dr. Tanushree Jhunjhunwala](#)

Social Cost of Water Pollution Workshop (Cornell University) April 2019
 AEA CTREE Selective Post-Conference Workshop (Team-Based Learning) June 2018
 Mentee, AEA Mentoring Program September 2017- December 2020
 → Mentor: [Dr. Carmen Carrion Flores](#)
 Online Facilitator - Wiley Credential Center June 2017
 Food Energy Water Workshop (Iowa State University) October 2015
 AAEA Post-Conference Workshop (Experimental Economics) July 2015

Preparing Future Faculty, Iowa State University Fall 2014 - Spring 2015

- Mentor: [Dr. Georgeanne Artz](#)
- Achieved Preparing Future Faculty **Associate** and **Fellow** levels.
- Achieved Center for the Integration of Research, Teaching, and Learning **Associate** level.

ESTIMATE - Econometrics Workshop, Michigan State University June 2014

Center for Excellence in Learning and Teaching Workshops, Iowa State University:

- The Research-Based Flipped Classroom: Team-Based Learning February 2014
- Faculty Award Wining Series: Active Classroom = Engaged Students February 2014
- Critical Thinking in Your Classroom February 2014
- McKeachie's Teaching Tips September 2012

Protecting Human Research Participants Training, Iowa State University May 2013

MEDIA

APPEARANCES

[Resource for the Future Podcast](#). **Resource Radio**. *Resource for the Future (RFF)* 11/7/2023

[Looking at Environmental and Natural Resource Economics through the Lens of Racial Equity](#). **Resources**. *Resource for the Future (RFF)*. 3/29/2023.

No, el precio promedio de la gasolina en Estados Unidos no estaba por encima de los \$5 dólares por galón cuando Joe Biden inició su período presidencial, como él afirmó. 7/11/2022.

[Review: EconTEAching Session 8: Team-based Learning in Economics: how to make the transition to online education](#), by Dr Stefania Paredes Fuentes (University of Warwick), Centre for Teaching and Learning Economics at University College London. 10/1/2020.

[Season 1 - Impacts of the Pandemic, Episode 1 - Online K-12 Education](#). Anything but Dismal. 7/26/2020.

SKILLS

Statistical packages: R, RMarkdown, and Stata
Typesetting languages: Latex

LANGUAGES Spanish (Native)
 English (Fluent)